

Quote

THE WEEKLY DIGEST

Volume 28—Number 19

Week of November 7, 1954

MAY WE *Quote* YOU ON THAT?

[1] Prime Minister JAWAHARLAL NEHRU, India: "My visit to China has led me to believe that the people of China are anxious to avoid war. . . Both India and China are concentrating on bldg themselves up and will not participate in any war unless attacked." . . [2] *Pravda*, official Russian organ, *commenting on eve of U S election*: "The Democrats seem likely to win, but there is little difference, since all American politicians bear the same stamp of big business." . . [3] EZRA TAFT BENSON, Sec'y of Agriculture (*somewhat strengthened by election ret'ns in farm areas*): "I strongly believe that we are on the threshold of agriculture's most thrilling period—and a profitable period for farmers (who take advantage of) the better breeds, better seeds and better feeds now available." . . [4] Sen JOS R MCCARTHY (R-Wis) *predicting Senate will vote to censure him because "very few" mbrs will consider evidence with an open mind*: "I shall speak at length on each

Quote of the Week

Dr J BARTLET BREBNER, Gouverneur Morris professor of History, Columbia Univ, *marking Columbia's 200th anniversary*: "Thru humility (we may) expect to regain the salutary sense of the absurdity of man. If (we can) thus offset our sense of doom, and restore the balance of the comic and the tragic that is man's fate, it is at least conceivable that our poets, our prophets and our other artists (may) flourish in communion with a broader and a more appreciative public than they have recently been able to enlist."

—”

censure count, to make a record so that the American people will know what the Senate is doing." . . [5] ROY COHN, former att'y for Sen Jos McCarthy's investigating committee: "No matter which way the election goes, it will be almost impossible from now on for Congressional committees to investigate communism in this country."

FOURTEENTH YEAR OF PUBLICATION



In the election returns there is something to encourage—and to disturb—leaders in both parties. The Democrats might have done a good deal better; the Republicans could have done a great deal worse. The "outs" gathered a fair crop of plums. That is a normal expectation in an "off" yr. But the "ins" emerged by no means barren of plums.

On the whole, returns pretty well followed our prediction of some wks ago. Local conditions were the determining factor in a great majority of cases. And there is no clearly discernible trend. Wherever Democrats gained control at the local level, they will be substantially strengthened in coming conflicts. It is always easier for those in power to maintain an effective organization. The Democratic lament will be that there are not as many of these victories

as they had anticipated. Perhaps the most surprising single development of the election was the remarkable Republican strength in the farm belt. This is an indication that the Administration's agricultural program has wider acceptance than was generally believed.

Pres Eisenhower's personal prestige has not suffered; on the contrary, objective observers generally concede that he is stronger today than was believed. This strength should tend to temper opposition to his program.

A few hasty observations may now be in order. The defeat of Ives, in N Y, may tend to weaken the influence of Dewey in Republican circles, since the present governor hand-picked the nominee as his potential successor. However, the race was very close, and Dewey's personal popularity must still be taken into acc't.

Amongst the Democrats, we now have at least two personalities potentially threatening to the leadership of Adlai Stevenson: Harri-man, of N Y and Williams of Michigan are victors who must be watched.



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Quote

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★
"He who never quotes, is never quoted"
★ ★

Charles F. Johnson



ACCIDENT—Prone—1

Psychiatrists and safety directors now assume that any man who is the victim of a series of avoidable disasters has in some way courted his misfortunes. If a man falls down a manhole once, it is an accident; if he falls down a manhole twice, it is a coincidence; but if he falls down a manhole 20 times, it is a pleasure. —BERGEN EVANS, *The Spoor of Spooks* (Knopf).

ADVERSITY—2

Adversities do not make the man either weak or strong, but they reveal what he is.—*Tit-Bits*, London.

AGE—Youth—3

When you're young you do a lot of wishful thinking, but as you grow older you do a lot of thoughtful wishing.—PAULINE WAGNER, *Decorah* (Ia) *Public Opinion*.

BEHAVIOR—4

Like refrigerators, people need defrosting occasionally. — *Mutual Moments*.

BOOKS—Reading—5

In the U S there are enough people without library service to establish a new nation.—RANSOM L. RICHARDSON, *ALA Bulletin*.

CHURCH—6

If the Church neglects the children, it is certain that the children will someday neglect the Church.—*Advance*.

CHURCH—Attendance—7

"No, unfortunately I was unable to attend church yesterday," said the young man to his elderly neighbor. "What did the minister preach about?"

"Well, it was a good sermon—but I can't seem to remember what it was about," the old lady admitted.

"That's odd," smiled the young man. "What's the use of going to church if you can't bring a word home with you?"

The woman eyed him severely. "Will you do me a favor? Please take this old clothesbasket to the well and bring it back full of water."

"Come, now, that's silly," he scoffed. "There wouldn't be a drop left by the time I got back."

"I dare say," smiled the neighbor, "but the basket might be a little cleaner."—*Uplift*.

CONCENTRATION—8

Great men have but a few hrs to be "great." Like the rest of us, they must dress, bathe, and eat; and, being human, they must make visits to dentist, doctor, barber, and have conferences with their wives about domestic and family affairs. . .

What makes men great is their ability to decide what is important, and then focus their attention on it.—*Sales Maker*.

..... *Quote*



The visit of Queen Mother Elizabeth set off recollections of anecdotes of the royal family by the British colony here. One concerned Queen Elizabeth II, when about 5 yrs old. An old gentleman said to her one morning: "And how are you today, little lady?" to which the present monarch replied: "I am not a little lady; you shall refer to me as Princess Elizabeth." The Queen Mother overheard the remark and summoned young Elizabeth into an adjacent room. Later, the Queen Mother ret'd with her daughter and said to the same old gentleman: "This is Elizabeth; we hope that one day she will be a lady."

" "

U S Information Agency toys with idea of penetrating Iron Curtain with television by sending programs from an airplane near the border. . . State of Pennsylvania has given Ike 60 trees for his Gettysburg farm, representing all varieties grown in the state.

" "

Asked after his Nat'l Press Club speech here if it would be "psychologically sound" for new German army to use the goose step, West German Chancellor Konrad Adenauer proved himself a real diplomat: "I don't know," he said, "I shall ask the U S and English military commanders if it would be sound to introduce it."

..... *Quote*

EDUCATION—9

Education consists of example and love—nothing else.—HEINRICH PESTALOZZI, quoted in *Lies Mit!*, Cologne (QUOTE translation).

" "

Education is not to teach men facts, theories or laws. It is not to reform them or amuse them, or to make them expert technicians. It is to unsettle their minds, widen their horizons, inflame their intellect, teach them to think straight, if possible, but to think nevertheless.—ROB'T M HUTCHINS, Associate Director, Ford Foundation.

FRANCHISE—10

I would suggest that in a system of free elections and free gov't it is mean, selfish and reprehensible for a person to take the position that if he cannot have exactly what he wants he will not vote at all. I wish it were possible permanently to disfranchise those who follow that course. They are worse than useless. They are disloyal to the very essentials of free institutions. — RAYMOND MOLEY, *Newsweek*.

FREEDOM—11

Freedom is not a gift. It is earned. It can be denied but it can't be given away.—C DELMAR GRAY, "The Way to Human Worth," *CTA Jnl*, 10-'54.

HEALTH—12

With a good heredity, nature deals a man a fine hand at cards, and with a good environment he learns to play the hand well.—DR WALTER C ALVAREZ, *Des Moines Register Tribune Syndicate*.

Mining the Magazines



The Manchester (Eng) Guardian carried a very full acc't of Sec'y of Defense Wilson's recent Detroit *faux pas*. But, in direct quotation, the kennel dog was not permitted to sit on his "fanny." The conservative British term, "haunches" was substituted.

Are you the caveman type? Dru-sille Perry, writing in *Saga*, says this tendency toward dominance in the male is an indication of an inferiority complex. The gentle approach, she insists, will bring out the best in a wife. No intelligent woman, you are assured, would dream of taking over as boss of the marriage.

E B Weiss, in *Advertising Age*, suggests that some of our top-flight exec's and gov't officials are unwittingly guilty of plagiarism. Comes about in this way, he explains: the big shots have research specialists, or public relations aids to dig up data for speeches. These digger-uppers are chronic "borrowers" from published works, and have become almost criminally careless in the matter of giving proper credit. Remedy: the man who is to make the speech should insist, for self-preservation, that all sources be adequately identified. Otherwise, some of these underlings may get their bosses into a peck of trouble!

Continental railway trains, never at best islands of isolation, are

We've all heard of stretching a small am't of food to serve a large number of people, but the Swedes, it seems (according to *Lies Mit!*, Cologne), have the best system yet. Law now provides alcoholic beverages can be served only as part of a meal. So Swedish restaurants serve sausage along with the drink. One sausage serves 100 persons.



soon to have "No Talking" sections (as reported by *Illustrierte Wochs*, Freiburg.) Seats may be reserved by persons who want to think, or who, understandably, just want peace and quiet.

Well in advance of the first snow flurries, *Better Homes & Gardens* was on the stands with an issue completely devoted to Christmas. Much emphasis on Yuletide decorations. If you're looking for some new ideas to dress up the house, from front door to air duct, you'll find them here in abundance. But, before you get too engrossed, better see if you can find someone who will vend holly and evergreens at wholesale!

.....Quote.....

HISTORY—13

History is like a surveyor's transit. Unless we use it frequently to look back and get our bearing, it will not be of much help to us in running a straight line ahead.—*Whatsoever Things*, Stetson Univ.

HUMOR—14

Humor exists when you laugh anyhow. — *Eulenspiegel*, Berlin (QUOTE translation).

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Recipe of the Month

A nice way to prepare spinach is to chop it fine, mix it with coarse cereal, put it in a wire pen, wait until it turns to turkey meat, bake, and serve with cranberry sauce. Ummm!

—*Auburn Plainsman*. 15

—

KNOWLEDGE—Ignorance—16

Thruout history certain energetic and insensitive men have always been arrogant, in the belief that they knew all that needed knowing. This belief may have led many a hunter to his death at the claws of bears during the early phases of our ancestors' existence. In earlier ages arrogance was a self-limiting nuisance. Today it is more dangerous because the weapons we have devised are too powerful to be left in the hands of overconfident men. What to do about it is a problem that currently engages the efforts of the world's best political minds.—CARLETON S COON, *The Story of Man* (Knopf).

..... *Quote*

LABOR—Politics—17

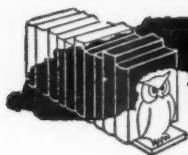
The economic security of the workers increasingly depends on gov't. Everything from the Bureau of Labor Statistics reports to social security springs from governmental action. "There is a 3rd person present, gov't, at every collective bargaining session," Sidney Hillman once said to us, "and that 3rd person might as well be on our side." Organized labor, because of this conviction, is in politics, and in politics to stay.—KERMIT EBY, Prof of Social Science, Univ of Chicago, "The Labor Issue," *Current History*, 10-'54.

LAW—Lawyers—18

There was a broken fence between heaven and hell. The devil sent a note to the angels saying: "On advice of legal counsel am pleased to inform you that the repairs are entirely your responsibility." The heavenly administrators repl'd: "Having no legal counsel to advise us, we have decided to repair the fence." — *Santa Fe Mag.* hm, Santa Fe Ry.

LIFE—Living—19

Living a life is like building a house. You have certain space in which to build it, only in life it is not a question of feet and inches, but of yrs. As you look it over you perhaps realize how many things you neglected in your bldg. There are nooks and corners, and some dark corridors which are worse than useless. There are outside trimmings which are merely for show. The important thing is to make the inside livable.—REV STEPHEN PAULSON, quoted in *Sunshine Mag.*



Book Briefs

If you are looking for something a bit different in the way of an atlas, permit us to recommend the *Palomar Observatory Sky Atlas*. Unhappily, it will not be out in time for the Christmas trade (scheduled for about mid '55) but it should be worth the wait. 'Tis reputed to embody results of the most comprehensive survey of the heavens ever undertaken. It will include 14" x 14" photos of all of the sky visible from Mt Palomar. The pictures were taken with the 48" Schmidt telescope, which penetrates the heavens to a depth of 500 million light yrs. And, oh yes, the price will be \$2,000.00 a copy, give or take a few bucks.

In October, Norman Vincent Peale's *Power of Positive Thinking* marked its 100th wk on Best Seller lists, and now goes confidently into a 3rd yr. This in itself is something of a record, but the significant point is that the book has already sold more copies in '54 than in the full yr of '53, with the big Holiday season yet to come. Total to date is 786,000. It is axiomatic that self-help books in the inspirational field sell briskly, but why this one particular volume should so consistently and persistently walk, or more accurately soar, away from the field is a question. A good many publishers would give a good deal to know the answer.

In a privately-circulated bulletin, *Home Thoughts From Abroad*, Max Schuster (Simon & Schuster) rep'ts: "According to the Paris publishers, 62 Frenchmen out of 100 read books regularly. The comparable American score is 38!"

We may yet be obliged to amend our cynical observation that poets are born, not paid. Word comes to us that *The Love Letters of Phyllis McGinley* (Viking) written, in strange coincidence, by a poet of the same name, sold 5,000 copies in publication wk, and is now in its 3rd printing! Miss McGinley, veteran of the decisive and incisive style, now trails a scant 781,000 behind the Reverend Doctor Peale. Clearly, someone should speak a word for the Power of Positive Poetry.

Since home freezers have conditioned housewives to buy in bulk, our libraries are preparing for patrons who borrow books in wholesale quantities. The N Y C library is supplying heavy paper shopping bags for patrons who select several vol's at a time.

.....Quote.....



"Parallels . . . can never join"

While Elizabeth II's subjects cheered the recent uniting of English-French military futures, few knew that an alliance between the 2 nations was narrowly averted during Elizabeth I's reign, largely thru efforts of Sir Philip Sidney, soldier, poet, and Queen's courtier b 400 yrs ago (Nov 30, 1554). In a powerful, moving letter, he dissuaded the Queen from marrying the Duke of Anjou, the French king's brother, by pointing out the inevitable politico-religious strife:

. . . as the geometricians say that parallels, because they maintain diverse lines, can never join: so truly, 2, having in the beginning contrary principles, to bring forth one doctrine, must be some miracle. He of the Romish religion, and if he be a man, must needs have that manlike property, to desire that all men be of his mind: you the erector and defender of the contrary, and the only sun that dazzleth their eyes: he French, and desiring to make France great; your Majesty English, and desiring nothing less than that France should not grow great: he, both by own fancy and his youthful governors, embracing all ambitious hopes; your Majesty with excellent virtue, taught what you *should* hope, and by no less wisdom, what you *may* hope. . .

..... *Quote*

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MARRIED LIFE—20

Divorce statistics obviously prove that scores of film stars don't actually want to live in the institution of marriage. They merely want visiting privileges. — HAL BOYLE, AP columnist.

MUSIC—21

Conductor to orchestra members: "Someone is playing correctly, I just don't know who." — DUBOIS cartoon, *Auswahlband*, Rowohl, Hamburg (QUOTE translation).

POLITICS—22

Has it ever occurred to you that in our social system the politician is enabled to reach a position of responsibility without having any training? He serves no apprenticeship. He masters no course of study. He need pass no examination as to his ability. He receives neither a diploma nor a license to practice. The veterinary who doctors our dogs and cats is required to show more careful preparation for his calling than is the politician who seeks to assume the right to direct not only our industrial, but much of our personal life.—*Shriner*.

" "

. . . half our politicians wouldn't be where they are except for opposing crime, and the other half wouldn't be where they are except for supporting it.—BERGEN EVANS, *The Spoor of Spooks* (Knopf).

PREJUDICE—23

The person with a closed mind didn't close it until he had crammed it chock-full of prejudices.—*Cincinnati Enquirer*.

Pathways to the Past



★
Week of
Nov 28-Dec 4
★

Nat'l Prosperity Wk

Nov 28—Advent Sunday. . . 125th anniv (1829) b Anton Rubenstein, Russian composer and piano virtuoso. . . Washington Irving, 1st American writer to win Old World plaudits, d 95 yrs ago (1859), in Hudson River Valley he brought fame to as the home of his sleepy-headed hero, *Rip Van Winkle*.

Nov 29—30th anniv (1924) d of Giacomo Puccini, operatic composer (*La Boheme*, *Madame Butterfly*, etc). . . 25 yrs ago (1929) Rear Adm Richard E Byrd, swooping his plane low to drop American flag, became 1st man to reach the South Pole.

Nov 30—Feast of St Andrew (mystery: why pious Scotchmen used name of their patron saint to grace the 1st—and trickiest—of those perennial church-attendance threateners, the St Andrews golf course). . . 400th anniv (1554) b of Sir Philip Sidney, English soldier, sonneteer, and favored courtier of Elizabeth I. . . 255 yrs ago (1699) Wm Penn, chafing at long delays, returned to his beloved colony after 15 yrs in England. . . Thos Paine, full of Yankee sentiment and spoiling for trouble, arrived in Philadelphia 180 yrs ago (1774). . . 135th anniv (1819) b of Cyrus W Field, prime mover behind laying of Atlantic Cable. . . Winston Churchill (what is there left to

say about him?) is a magnificent 80 yrs today. . . Russia invaded Finland 15 yrs ago (1939).

Dec 1—140 yrs ago (1814) Andrew Jackson arrived to take command of New Orleans' faltering defense forces, turned back British attack with help of pirate-turned-patriot Jean Lafitte. . . 1st nat'l corn-husking contest held 30 yrs ago (1924) at Alleman, O.

Dec 2—Ordering his own promotion, the "Little Corporal," Bonaparte, had himself crowned Emperor of France 150 yrs ago (1804), with Josephine as Empress (perhaps better titled "Queen for a Day").

Dec 3—Robert Louis Stevenson, frail storyteller with a derring-do imagination, d of TB 60 yrs ago (1894) on island of Samoa, where tourists yearly travel "The Road of a Loving Heart" (named from an RLS story) to his mountain-top grave.

Dec 4—370th anniv (1584) b of John Cotton, preacher in Massachusetts Bay Colony, and founder of a stern and rock-bound ministerial dynasty (son-in-law Increase Mather and grandson Cotton Mather dominated Puritan church-state colony until disastrous Salem witchcraft trials brought protest, decline of influence).

..... *Quote*

"Of all things!"

Speaking at a recent meeting of the Council for High Blood Pressure Research of the American Heart Ass'n, Dr Irving S Wright, of New York, made an arresting forecast. Within a generation, the heart specialist suggests, we shall be measuring the individual's age "biologically" for statistical purposes.

The idea that we have a biological as well as a chronological age is not new. Specialists in the field of geriatrics have been telling us for many yrs that chronological age is an unrealistic yardstick. All persons who have seen sixty-five birthdays are not of identical age, in terms of their usefulness to the social order.

Dr Wright foresees a future when retirement will be based on the biological age of the individual. A series of tests, taken periodically, will determine the persons who may be permitted to work well beyond the normal chronological retirement age. "Millions of Americans," he says, "can keep on being productive after 65; work is good for their health as well as for the nat'l economy."

The immediate need, it is pointed out, is for better and more scientifically accurate tests to determine biological age. Such tests are now in the process of development. Naturally a concept almost as old as the human race cannot be lightly discarded, but we are moving steadily toward what may accurately be termed "a new age."

..... *Quote*

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RELIGION—24

I expect the great religions of the world to stay on the map. People will choose their religion, rather than inherit it. . . . Political and economic life will become very dull, and religion is therefore bound to become more popular.—ARNOLD TOYNBEE, British historian.

SCIENCE—25

New scientific truth does not triumph by convincing its opponents and making them see the light, but rather because its opponents eventually die. — MAX PLANCK *Scientific Autobiography and Other Papers* (Philos Lib).

SPEECH—Speaker—26

Wit is necessary to a clever talker; intelligence is enough for a good listener.—Reprinted from *The Jnl's of Andre Gide 1889-1913* (Knopf).

SPEECH—Speaking—27

At a dinner meeting, the speaker of the evening was introduced as a live wire. It developed that he was wired mostly for sound.—*Spectator*.

THEORY—Practice—28

In America we have developed new counters, new big machines, but no big beautiful new generalizations or theory. These came from Europe. Maybe it is necessary to have 2 kinds of civilization, one to make the ideas, the other to use them. But this is really what I want to see happen in America: a beautiful American mix, sensitive to application, yet interested in pure theory.—Dr SAM'L GOUNSMIT, Editor, *The Physical Review*, quoted in "Science: The Troubled Quest," *Reporter*, 9-14-'54.

QUOTE For
Christmas

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7 1-yr sub's	33.50
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1-yr sub's	\$4.25 each.

WOMEN—29

Women conduct their lives as they conduct their needlework—with small stitches, with buttons and button-holes, with reiteration of small stabbing movements that build up a smooth-faced untearable garment. — SYLVIA TOWNSEND WARNER, *The Flint Anchor* (Viking).

In Brief

Always alert to bring you timely tidings from the battlefields of Science, we now report on a new ailment—television asthma. It is caused by dust from the stuffed furniture on which too many people are spending too much time watching tv. American College of Allergists gave the topic a good overhauling at their last get-together. . . Further in a spirit of selfless service, we can inform you that Nat'l Research Council (Canada) has announced that a sound one octave above middle C is irritating to unwanted birds. "Unfortunately," the Council spokesmen add, "the sound also irritates humans."

These days, it seems, no one ever does anything as plainly prosaic as just plain dieting. The fat folks all go in for "slenderizing" or "figure formation." And now comes American Bakers Ass'n in an ad program where they play up "obesity management."

Wheeling, N Y, city council recently made a check up (and please don't ask us *why*) to discover that only 2 of their 90 policemen have flat feet. . . Latest is the community tv aerial. Set up in a congested area by an enterprising privateer; everybody can hook on for a small fee. Quite a business in some fringe spots. . . We regret to report that N Y Univ's radio-tv course includes instruction in the writing of singing commercials.

..... *Quote*

Good Stories..... you can use

Father O'Brien was calling on a parishoner who, surrounded by her large and active brood, was busily engaged in domestic duties.

"'Tis a good wife and mother you are, Mrs Dolan," said the priest approvingly. "The Lord will reward you richly. You'll be wearing a crown of glory in Heaven."

"Shure, that's a nice thought, Father, an' a comfortin' one to me. But," she continued hesitantly, "I must be confessin' there is times when I'd rather have a good hat here!"—M W WARREN. a

" "

The newspaper reporters all crowded around the football coach who had just stuffed another conference title in his back pocket.

"How do you do it?" asked one reporter.

"Nothing to it," modestly replied the coach. "I just get good boys."

"But where do you find them?" asked the reporter. "No one ever heard of them in high school."

"I'll tell you," said the coach. "I just take trips out into the country—into real farm sections—and whenever I see a young boy I ask him directions to a garage. If he points with his finger, I ride by him."

"I don't get it," said another reporter.

"Don't you see?" said the coach. "I only pick those who point with their ploughs."—DAN BENNETT. b

.....Quote.....

I LAUGHED AT THIS ONE

MARGARET O KELLEY

My husband and I recently took my 11-yr-old nephew to a stage show. He obviously enjoyed the jugglers and acrobats, but I felt a little uneasy when a scantily-dressed line of chorus girls came dancing onto the stage, clad only in a few dabs of green and white.

I stole a furtive glance at the boy, to see what his reactions would be. Soon he leaned over and whispered, "Aunt Margie, do you see what I see?"

I swallowed hard and thought fast, but he went proudly on, "Those ladies are wearing my cub pack colors!"

”

The rising film star had been away from home for several wks. Discovering that he would be delayed for several more hrs, he decided to phone his beautiful wife. She happened to be in the bath at the time, so the newly-engaged maid ans'd the phone.

"Tell your mistress I won't arrive until 11 o'clock," the film star said. "Tell her to go to bed and wait for me."

"Certainly, sir," repl'd the maid. "And who shall I say called?"—*Wooden Barrel*, hm, Assoc'd Co-oprage Industries of America. c



Two Moslems were discussing air travel. "Don't worry; planes are quite safe nowadays. And why should you be afraid? Whenever your time has come, Allah will know where to find you, even up in the air."

"That's right," repl'd the other. "But what if I'm in the plane and Allah comes to find the pilot?"—Temmler Werke publication, Hamburg (QUOTE translation). **d**

Two small-town characters attended a political meeting where they were impressed by the profundity and obscurity of the language proffered by the principal speaker.

"Do you know," observed one, in a post mortem session, "I think he uses those big words because he's afraid that if people knew what he was talking about, they'd know he didn't know what he was talking about." **e**

One day the wife of an actor was talking to a friend about her husband. "Oh, yes," she said, "my husband is a very great Shakespearean actor. Do you know, he once received the V C for playing Hamlet in London!"

"The Victoria Cross!" cried her friend. "But he couldn't have. That's only awarded for outstanding bravery."

"Well," said the wife, "you should have seen his Hamlet!"—Tatler (London). **f**

Perhaps the main accomplishment of civilization has been the development of a species able to endure it.—FRANKLIN P JONES.

" " "The trouble with burning the candle at both ends is that you always get caught in the middle."—AL M SCHAEFER.

" " "These days, "a small service charge" is likely to refer to the service, not the charge.—VESTA M KELLY.

" " "Budget: What you can't do to a woman's mind once it's made up."—Wall St Jnl.

" " "Any car will last your lifetime if you're careless enough.—American Eagle, hm, American Forest Products Corp'n.

" " "The way most fishermen catch a fish is by the tale.—McCall Spirit, hm, McCall Corp'n.

" " "Beauty is sometimes only skin dope.—Elkhorn (Wis) Independent.

" " "A thought after 9-power conferences: The Germans are a great people—whenever they quit reminding themselves of it.—FLETCHER KNEBEL, Potomac Fever.

..... *Quote*

"You don't want to buy any life insurance, do you?" the young man said faintly, and at the sales mgr's curt "No!" started to leave, murmuring, "I thought you didn't."

"Wait—I want to talk with you," the mgr called, and the solicitor returned and sat down, plainly confused and frightened.

"I train salesmen," the sales mgr said, "and you're the worst I've ever seen. You'll never sell unless you accentuate the positive. Now, because you're obviously new at this, I'll help you out by taking \$10,000 worth. Get out your application blank."

After the blank was fumblingly produced and signed, the mgr said kindly, "Young man, one thing you'll have to do is to learn a few standard, organized sales talks."

"Oh, I know," smiled the salesman. "I already have. This is my organized approach to sales mgrs." —*Christian Observer.* g

" "

"If you had to choose between marrying for love or money, Gerda," asked the 1st chorus girl, "which would you choose?"

"Love, I expect," repl'd Gerda, gloomily. "I always do the wrong thing." —*Joker* (Copenhagen). h

" "

Whenever you are tempted to tell your troubles to other people, remember that half your listeners aren't interested, and the rest are glad you're finally getting what's coming to you.—*Seng Fellowship News*, hm, The Seng Co. i

..... *Quote*

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An old timer is one who can remember when there were no gags beginning, "An old-timer is one who can remember. . ."

" "

An old-timer is one who can remember when grand-pap wore his suspenders the way modern gals wear a one-strap evening dress. — *FRANCES ROD-MAN.*

" "

An old-timer is a man who can remember when a care-less driver, out with his girl, let the horse stop to graze.—*A A SCHILLING.*

" "

An old-timer is a man who turned out the gas while courting, instead of stepping on it.—*DAN BENNETT.* j

— " —

A woman in a pharmacy remarked to the druggist, "I see this medicine is advertised as good for man and beast."

"Yes," said the druggist.

"Gimme a bottle," said the woman. "I believe it's the right combination to help my husband." — *Great Northern Goat*, hm, Great Northern Ry. k

" "

An amorous British youth was being taken to task for his flirtations.

"Engaged to 4 girls at once!" exclaimed his horrified uncle. "How do you explain such shameless conduct?"

"I don't know," said the graceless nephew. "Cupid must have shot me with a machine gun." — *Arkansas Baptist.* l

When 2 prospective mothers-in-law meet, it's like a meeting between 2 horse traders—each is suspicious of what the other is unloading.—*Capper's Wkly.* m



Chicken-Hearted

In a restaurant in Montreal the customers who eat chicken are supplied with plastic mittens.—News item.

Securely now the diner sits,
His hands encased in plastic mitts,
And with a carefree "What the heck!"
Grabs hold of drumstick, wing, or neck.

But though we're pleased as happy kittens
To have these grease-resistant mittens,
We're still a trifle coy and wary
And find a plate of chicken scary.

We need, to cope with foods elastic,
Not only mitts but suits of plastic.
Thus clad, with something bits can land on,
We'll gnaw at last with gay abandon.

Enjoying chicken, light or dark,
We'll have ourselves a greasy lark,
And eat like hungry dogs or dogmen
And look for all the world like frogmen.

Two cave men chanced to bump into each other one Stone Age afternoon.

"You know, old boy," said one, "Gertie Glug is going around telling everybody that you're madly in love with her."

"My, how that woman exaggerated," said his friend. "I may have given her one or 2 clips on the chin—but that's all there is to it."
—*American Wkly.* n

" "

Two salesmen met by chance in a downtown bar. "Say," chided one, "I noticed you talking to a strange woman."

And the other asked, "Are there any other kind?"—*American Eagle*, hm, American Forest Products Corp'n. o

" "

When Geo Jean Nathan, 72-yr-old N Y drama critic, announced last wk he would wed a 44-yr-old charmer he has escorted to opening nights for yrs, we were reminded of the long-gone days when he was N Y's most determined bachelor.

A friend, trying to nudge him from his complacent single status, said, "Maybe you're contented now—but think of your later yrs. What a comfort a wife would be to you then!"

"Maybe so," Nathan ans'd, "but to ask a man to marry so he will be comforted in the future is like asking him to cut his throat now because he may some day die of an incurable disease."—*Milwaukee Jnl.* p

..... *Quote*

Quote-ettes

RAB BUTLER, Britain's Chancellor of the Exchequer, commenting on easing of wartime restrictions: "Now we have red meat, instead of red tape."

1-Q-t

" "

ALBERT MCCLEERY, NBC tv show director, asked if low necklines were due for a comeback on color tv: "Plunging necklines were something we had to use back when tv picture quality was poor. We did it just so viewers could tell the difference between men and women."

2-Q-t

SECOND CLASS MATTER

Mr. Maxwell Droke
2400 W. 42nd St.,
Indianapolis Indiana

News of the **NEW**

Edited by ALICE JACOBS

With children, as with many other things, the initial cost is less formidable than the upkeep. Here are some items for economy-minded parents.

You get the 1st real break in yrs with new children's clothes which really will fit a youngster for several seasons' growing. T-shirts, socks and creepers are made from stretchable nylon and dacron. New fabric is called *stretchlon* and made by E L du Pont de Nemours & Co. About a dozen mfrs are making garments from it. We understand these are not yet on mkt, but will be shortly.

Turn baby's crib into a practical and cheap bed with a "build-a-bed" kit. Everything you need to reproduce a four-poster bed, 2/3 twin size; use present crib spring and mattress. Bed is 4½ ft long. 30¼ in's wide. For safety, mattress is less than 15 in's from floor. Unpainted pine can be finished as you like. \$13.95. *Torrington Brush Works, Dept 38, Torrington, Conn.*

If space is the problem, a plastic bathtub for baby fastens to wall near bathroom or kitchen faucet. Folds flat when not in use, takes no floor space. \$12.95. *Contemporary Shop, Williamsburg, Mich.*

NOTE here items of special interest in this issue
File QUOTE for future reference. Use Comprehensive Index, issued each 6 months.
A ring binder holding 52 issues of QUOTE is available at \$2.00, postpaid.

